



## About NIRI

Founded in 1969, NIRI is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. The largest professional investor relations association in the world, NIRI's 3,500 members represent 2,000 publicly held companies and \$5.4 trillion in stock market capitalization.

## Our Mission

NIRI is dedicated to advancing the practice of investor relations and the professional competency and stature of its members.

## Definition of Investor Relations

Investor relations is a strategic management responsibility that integrates finance, communication, marketing and securities law compliance to enable the most effective two-way communication between a company, the financial community, and other constituencies, which ultimately contributes to a company's securities achieving fair valuation.



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# National Investor Relations Institute

INFORMATION  
PROFESSIONAL DEVELOPMENT  
COMMUNITY  
NETWORKING



# MEMBERSHIP

## BENEFITS & RESOURCES

### Information

- ▶ **IR Update** monthly magazine provides in-depth coverage of matters important to IR professionals.
- ▶ **IR Weekly** electronic newsletter updates members on current news, with links to relevant events.
- ▶ **Executive Alert** releases impart breaking news on regulatory, compliance, and other timely issues.
- ▶ **Surveys** provide leading edge research on top issues such as earnings guidance and compensation.
- ▶ **www.NIRI.org** is the premier portal for IR information, featuring an archive of valuable content. *Standards of Practice for Investor Relations* are the definitive references for IR.
- ▶ **Sample Document Library** resources constitute templates, plans, and policies.
- ▶ **The Career Center** is a key resource where members search job listings and post resumes.

### Professional Development

- ▶ **Education programs** include seminars and on demand online coursework led by IR experts — at reduced rates or free for members.
- ▶ **Member benefit webinars** on current topics are archived and available online 24/7 at no cost to members.
- ▶ **IR Certificates** are offered through well respected universities for all stages of members' careers.
- ▶ **Annual Conference**, the world's largest and most comprehensive IR event, delivers top education, renowned speakers, and networking.

### Community

- ▶ **NIRI Chapters** are located in major U.S. cities plus a Virtual Chapter, and provide convenient education and networking.
- ▶ **eGroups** are online members-only forums where members connect in specialized communities.
- ▶ **Online Membership Directory** listings connect members by industry and location.
- ▶ **The NIRI Ethics Council** gives confidential advice and recommendations to members.

### Advocacy

NIRI represents the field of investor relations by expressing views on legislation and proposed regulations. NIRI maintains close relationships with the SEC, appropriate committees of Congress, NASDAQ, NYSE, securities industry associations and public policy institutions.

